



WALKATHON

Passion Compassion Action



Sponsorship Levels



DIAMOND
SPONSOR
Diamond
\$25,000+



Platinum
Platinum
\$10,000 - \$24,999



Gold
Gold
\$5,000 - \$9,999



Silver
Silver
\$2,500 - \$4,999



Bronze
Bronze
\$1,500 - \$2,499

	Diamond	Platinum	Gold	Silver	Bronze
Title sponsor with the logo appearing on the Walk the Path website landing page	✓				
Dedicated booth space at the event	✓				
Social media promotion on all platforms (all posts)	✓	✓			
Premium logo placement on banners, t-shirts, event signage, and digital materials	✓	✓			
Opportunity to deliver a keynote speech	✓	✓			
Recognition in press releases and all media coverage	✓	✓			
Inclusion in email newsletters sent to over 10,000 subscribers	✓	✓	✓		
Logo included on event signage, promotional materials	✓	✓	✓		
Social media posts on social media platforms (7+ posts)	✓	✓	✓		
Up to Three social media. Announcements	✓	✓	✓	✓	
Recognition during the event	✓	✓	✓	✓	✓
Social media announcement	✓	✓	✓	✓	✓
Logo on website	ONE YEAR	ONE YEAR	ONE YEAR	SIX MONTHS	THREE MONTHS

Diamond Level Sponsorship:

- **Title Sponsor** with the logo appearing on the Walk the Path website landing page
- **Dedicated booth** space at the event
- **Social media** promotion on all platforms (all posts)
- **Premium logo** placement on banners, t-shirts, event signage, and digital materials, along route, and website (one year)
- **Opportunity** to offer welcoming remarks
- **Recognition** in press releases and all media coverage
- **Inclusion** in e-blast to subscribers
- **Up to three** social media posts
- **Recognition** during the event

Platinum Level Sponsorship:

- **Social media** promotion on all platforms (all posts)
- **Premium logo** placement on banners, t-shirts, event signage, digital materials, along route, and website (one year)
- **Opportunity** to offer a welcoming remark
- **Recognition** in press releases and all media coverage
- **Inclusion** in e-blast to subscribers
- **Logo** displayed on the website for one year
- **Recognition** during the event

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Gold Level Sponsorship

- **Social media** promotion on all platforms (7 posts)
- **Inclusion** in e-blast to subscribers
- **Logo** included on event signage, promotional materials, and one website for one year
- **Recognition** during the event

Silver Level Sponsorship

- **Logo** displayed on the website for six months
- **Social media promotion** up to three posts
- **Recognition** during the event

Bronze Level Sponsorship

- **Logo** displayed on the website for three months
- **Social media** announcement
- **Recognition** during the event

In-Kind Sponsorship

- Support the Walkathon by providing goods or services instead of monetary contributions.
- **Tailored Recognition:** Recognition is based on the value of the in-kind contribution, with visibility in event materials and announcements.
- **Community Engagement:** Participate actively in the walkathon and connect with attendees to showcase your products or services.

Your support at any level will contribute significantly to the success of The Walnut Foundation Walk the Path Walkathon and the advancement of men's health within our diverse communities.

We appreciate your commitment to making a positive impact on our shared mission. We hope you'll join us!