

FOR IMMEDIATE RELEASE

City of Brampton Declares September Prostate Cancer Awareness Month in Partnership with The Walnut Foundation

Brampton, ON – September 10, 2025 – The City of Brampton has officially proclaimed September as *Prostate Cancer Awareness Month*, underscoring the urgent need for education, prevention, and early detection. The proclamation, made at today's Brampton City Council meeting, comes in partnership with The Walnut Foundation, Ontario's leading Black men's health advocacy organization.

Prostate cancer is the most common cancer among Canadian men. For Black men, the risks are even higher—research shows they are significantly more likely to be diagnosed and die from the disease. Yet stigma and silence continue to prevent many from seeking testing and treatment early.

"This proclamation is a call to action," said Anthony Henry, President of The Walnut Foundation. "By breaking down stigma and talking openly about prostate cancer, especially in Black communities, we can save lives."

Mayor Patrick Brown emphasized the importance of awareness: "Brampton is proud to stand with The Walnut Foundation in bringing attention to an issue that affects so many families. Together, we can ensure that men know the risks, talk to their doctors, and get tested."

The Walnut Foundation's Walk the Path campaign Honorary Chair, Gervan Fearon, President, George Brown College, who has personally faced prostate cancer, highlighted the difference awareness and early detection can make to hope and outcomes for individuals and families.

"I know first-hand how life-changing it is to catch prostate cancer early. Too many men, especially Black men, wait too long because of fear or stigma. We need to change that story, and that starts with conversations like this one today."

The proclamation also marks the launch of <u>The Walnut Foundation's September campaign</u>, which aims to raise \$20,000 to reach a milestone of \$100,000 in support of community education and advocacy.

About The Walnut Foundation

The Walnut Foundation is Ontario's leading Black men's health advocacy organization, dedicated to raising awareness about prostate cancer, supporting early detection, and advancing men's health equity.

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